

# The Holmes Report

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SAN FRANCISCO—Graham & Associates has been awarded the assignment to promote the Charles Schwab Cup Championship, a PGA Tour Champions Tour event in Sonoma, Cal. The firm is believed to have beaten out national competition from Edelman for what is thought to be a six figure account.

"After reviewing a number of agencies, we are convinced that Graham will do an outstanding job for us. They understand our market and goals for this year's event. Their creative team is exceptional and we look forward to working with them all year on this great Championship," said Chad Chatlos, executive director for the Charles Schwab Cup Championship.